# **Second Chance Redlines**

Monthly Newsletter - December 2022

## Welcome to our Monthly Newsletter!

Hello hobby friends! Here's the Second Chance Redline December Newsletter. We like to display pictures shared by our customers, new items we added to our site, and information that we think might make



your experience with us better. Any suggestions of what you might like to see added to make this little monthly document more informative, please share.

## Loyalty Program

We get several requests each month about discounts or bulk purchases. We do provide discounts when you purchase a full-sheet and give free shipping if you purchase \$30 or more. We also have 4 levels, Bronze 10%, Silver 15%, Gold 20%, and Platinum 25%. You will automatically be given a discount at checkout based on how much you have spent with us during the year. **The program restarts at the first of each year.** This includes any purchases you may have made through eBay. Bronze level starts at \$250, each additional \$250 will get you to the next level. Once you reach a new level you will automatically start receiving that discount on all purchases. **We reserve the right to review and modify this policy**.

#### Featured Builder of the Month



It has been quite a treat to learn more about the people and history of their connection to this hobby. We all have a story that has linked us to restoring these little cars, this is **John Mellberg's**. I began building while working at GM Styling in the early 1970's. Styling was having a show of design staff members hobby work, in the 2nd floor area above the main lobby, at the top of the staircase. I had just completed building the Tamiya Lotus 49 1:12 scale model kit with special paint and detailing as my submission for the diverse display of creative talents. During the time of this display, Bill Mitchell, GM's V.P. Styling brought Andy Granatelli into Styling for a visit. Andy saw my Lotus 49 and asked Bill who had built it and gave him his business card asking him to have me call him, he had a project for me. Bill called me to come up to his office, he wanted to talk with me. My knees were rattling, but went to see him. He was friendly and kind, I relaxed, and he explained that Granatelli admired my Lotus and wondered if I would build a similar scaled model of his '67 Indy STP Turbine race car. I contacted STP, was connected to Bill Dredge, STP's PR Exec., and as per Andy's instructions, he sent me 2, 16 mm movies of both the No. 40, '67 Turbine, and the '68 Lotus 56, STP Turbine, and 2, Bandai, Japanese kits of the '67 No. 40 Turbine to use as a basis for my build. I heavily modified the kit parts to correctly represent the actual car as best as was possible back then and the photos below show you my completed model for Andy Granatelli.











When I completed the model, my attempts to contact Granatelli were futile, and I even drove to Chicago to his Des Plaines, III., STP World Headquarters to present him with the model and he wouldn't see me. So I left, kept the model all these years until 2013, when I sold it to a model collector in part, to purchase a new Apple Computer which I had been wanting to get for years. The model collector in turn sold my model to Replicarz, Model Company out East, and with my help, they reverse engineered the model and produced it in 1:18 scale, and later on, 1:12th scale. I got one of the first production models from Replicarz, which was virtually identical to my model. Granatelli also got a 'complimentary' model from Replicarz.

End of story... John

If you would like to be featured please send your story and pictures.

#### **Custom Black Redlines**

Submitted by Steven Perreault



#### Notable Builds

These are pictures shared by our customers. Send yours in and we will share them. Enjoy!

## **Custom Builds**







'62 Corvette Gasser submitted by James Hewitt

'69 Nova "Bob Nowicki" submitted by Terry Kirchner '55 Chevy Shreds & Threads" Gasser submitted by Chris Deverso







'67 Camaro "Bowtie Magic" submitted by Chris Deverso '64 Nova Wagon "Ghost of Xmas Gassed" Gasser submitted by Patrick Demaris "Monte Carlo" submitted by Mark Rectenwald

## Decals

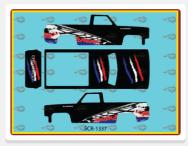
We have over 1,300 decals and are continually adding to our library. You will find the latest decals added to our catalog under the **New** button on the home page of our website. This section showcases decals that have been added within the last 30 days.



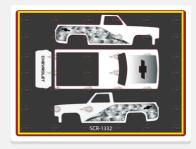
#### Some of the new Decals added this Month



**'62 Corvette** '62 Corvette "Merry Christmas" Gasser



**'83 Silverado** '83 Silverado "Shreds & Treads" Gasser



**'83 Silverado** '83 Silverado "Bowtie Magic" Black

#### **Free Decal**

Send us a good glamour shot of your build (nothing in the background), and we will post it in our gallery or share it in our newsletter. If we use it as an example in our Decal Display Ad, we will give you a free decal. Send it <u>here</u>. Put FREE DECAL in the subject and the SCR number you are submitting it for.

We have hundreds of parts and supplies for restoring *Hot Wheels Redlines* as well as creating customs. We are continually adding new items. We are working to create new 3D printed and Metal items to add to our collection of parts.

You can checkout all of the new items we add each month by selecting the "New Items" menu button on our Website's Home Page.

## Tip of the Month

If you have acquired Loyalty Discounts this year, remember they will restart the first of the year.



## **Upcoming Events**

If you have something you would like to see added to our newsletter next month, <u>submit</u> your request by the 15th of the month. Put NEWSLETTER in the subject line.



#### Come see us!

Facebook

Hours 8:00am - 5:00pm CST M-F

Instagram, <u>https://www.instagram.com/scredlines</u>, is the best way to communicate live.



## Monthly Coupon Code

Take an extra 15% off your entire order with the coupon code: SCRDEC15.

Loyalty Discounts are used instead if your discount is greater, not in addition to Loyalty Discounts. Thanks!