

Second Chance Redlines

MONTHLY NEWSLETTER - MARCH 2023

WELCOME TO OUR MONTHLY NEWSLETTER!

Hello hobby friends! Here's the Second Chance Redlines Newsletter.



We are late getting the newsletter out this month so we will combine February and March. The year has started off fast and we are almost into the 3rd month. We have a lot of new decals and a lot of new customers. Thanks for all the great patronage.

NOTABLE BUILDS

These are pictures shared by our customers. **Send yours in and we will share them. Enjoy!**

CUSTOM BUILDS



GOOD O PICK'M UP

Custom by Daniel Osby



VW DRAG BUS

"Mystery Machine" submitted
by John Dodds.



'55 CHEVY GASSER

Custom "Double Nickel" Gasser
submitted by Roger Pazik



PORSCHE 917

"Gulf" submitted by Ian Stone



'55 CHEVY

"Trim" submitted by Randy Izatt



KOOL KOMBI

"Rat Fink" by Randy Izatt



'41 WILLYS

"Sour Grapes" " submitted by Todd Snider



'55 CHEVY GASSER

"Axe Man" submitted by Chris Deverso



'69 DODGE CHARGER

"Scraptona" submitted by Todd Snider



'55 CHEVY

"Breakin' Loose" Gasser submitted by Jesse Riley



'55 CHEVY GASSER

"Chick Magnet" submitted by Don Hubbuch



1971 HOT WHEELS

"Strip Teaser"

DECALS

We're quickly reaching 1400 decals and are continually adding to our library. You will find the latest decals added to our catalog under the **New** button on the home page of our website. This section showcases decals that have been added within the last 30 days.

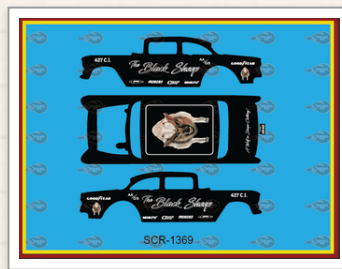


SOME OF THE NEW DECALS ADDED THIS MONTH



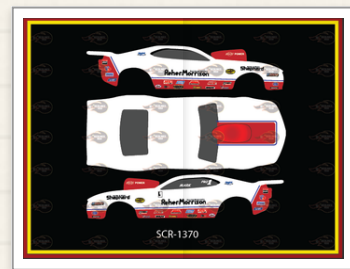
'41 WILLYS
DRAGSTER

"The Hairy Hungarian"



'55 CHEVY GASSER

"The Black Sheep"



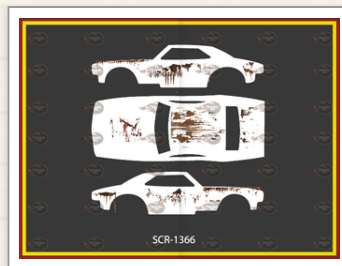
2010 CAMARO PRO
STOCK

"Reher-Morrison Funny Car"



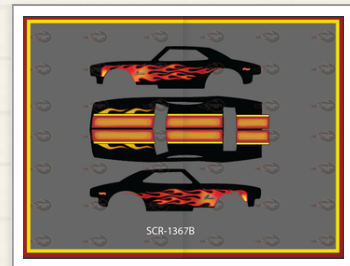
'67 CAMARO "MTN
DEW WATERMELON"

"Mountain Dew Watermelon"



RANDOM RUST

Random Rust



'67 CAMARO
"FLAMING BURST
STRIPES"

"Flaming Burst Stripes"

A LITTLE ABOUT OUR LITTLE SHOP

..THE BACK STORY.

We started out in 2010 restoring and selling Redlines Hot Wheels. There were many cars we couldn't restore because we didn't have the parts needed, so we started making many of our own. Soon others were asking for our parts and we started offering them and it has continued to grow. We make over 150 windshields, mostly from 1968-1973, we had to find one of every car to harvest the original windshield to make the molds. We make about 30 different windshields a day and cannot keep up with the demand. That's why we only offer 2 at a time per customer, that way we can ship them quicker. Even when we are Out-of-Stock we can still fill an order if you let us know (there will be a delay in shipping). We also make many random parts for Redlines and offer paint supplies too.

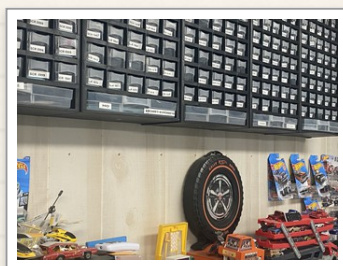
In 2016 we started venturing out making later model Hot Wheels and Custom decals. The demand and requests started coming in and we found a new niche. We purchased a commercial printer capable of undercoating with white and to making high quality decals. Today decals make up about 75% of what we do and it continues to grow.

There are 3 of us that work on this hobby daily, myself (Vince), my wife (Tammy) , and my daughter (Rachel). I also have two other daughters that help when they can doing artwork for decals.

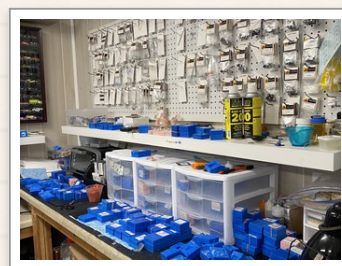
WINDSHIELDS



DECAL BINS



MORE BINS



MOLDING STATION

FREE DECAL

Send us a high resolution glamour shot of your build on a solid background (like the example here). The image should be at least 1024x768.



If we use it as an **EXAMPLE** on our Website in our *Decal Display Ad*, we will give you a free decal. Send it [here](#). Put **FREE DECAL** in the subject and the **SCR number** you are submitting it for.

If it's a picture you just want to share or we do not use it for our ad, we will post it in our gallery or share it in our newsletter.

PARTS

We have hundreds of parts and supplies for restoring *Hot Wheels Redlines* as well as creating customs. We are continually adding new items. We are working to create new 3D printed and Metal items to add to our collection of parts.



You can check out all of the new items we add each month by selecting the "New Items" menu button on our Website's Home Page.

TIP OF THE MONTH

This month we will discuss decal soaking and setting solutions. When soaking the decals you only need to use room temperature water, no extreme hot or cold water. The decal only needs to be in the water a few second, 30 at most. Just enough to soak the backing. Then let them sit for a couple of minutes on a paper towel and they will slide right off. If you over soak they will come loose from the backing and lose the adhesion.



This decal paper is the best we have used, we import it from Australia. It is more expensive but the quality, strength, and forgiveness is great. Even when it folds back on itself you can recover the decal. Our printer ink is water proof, so there is no need to overcoat the decal before you use it.

Setting solution works great and we suggest using it to soften the decal to conform to any irregularity and to improve the adhesion. BUT, when you use a setting solution you can easily over stretch to decal to change the fitment and can crack the decal ink if you're not careful.

Bottom line, use room temperature water and be gentle when using setting solutions.

OUR MAILING POLICY

We process orders Monday through Friday, mail goes out by 11:00 AM CST. If we get an order before this time, it will ship same day. Orders received over the weekend may not go out until the first of the week, Monday or Tuesday.



COME SEE US!

Hours 8:00am - 5:00pm CST M-F

Instagram, <https://www.instagram.com/scredlines>, is the best way to communicate live.

 Weatherford, TX, USA

 message@scredlines.com



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SCRedlines.com

NEWSLETTER COUPON CODE

Take an extra 10% off your entire order with the coupon code: **SCRNL10**.

Loyalty Discounts are used instead if your discount is greater, not in addition to Loyalty Discounts. Thanks!